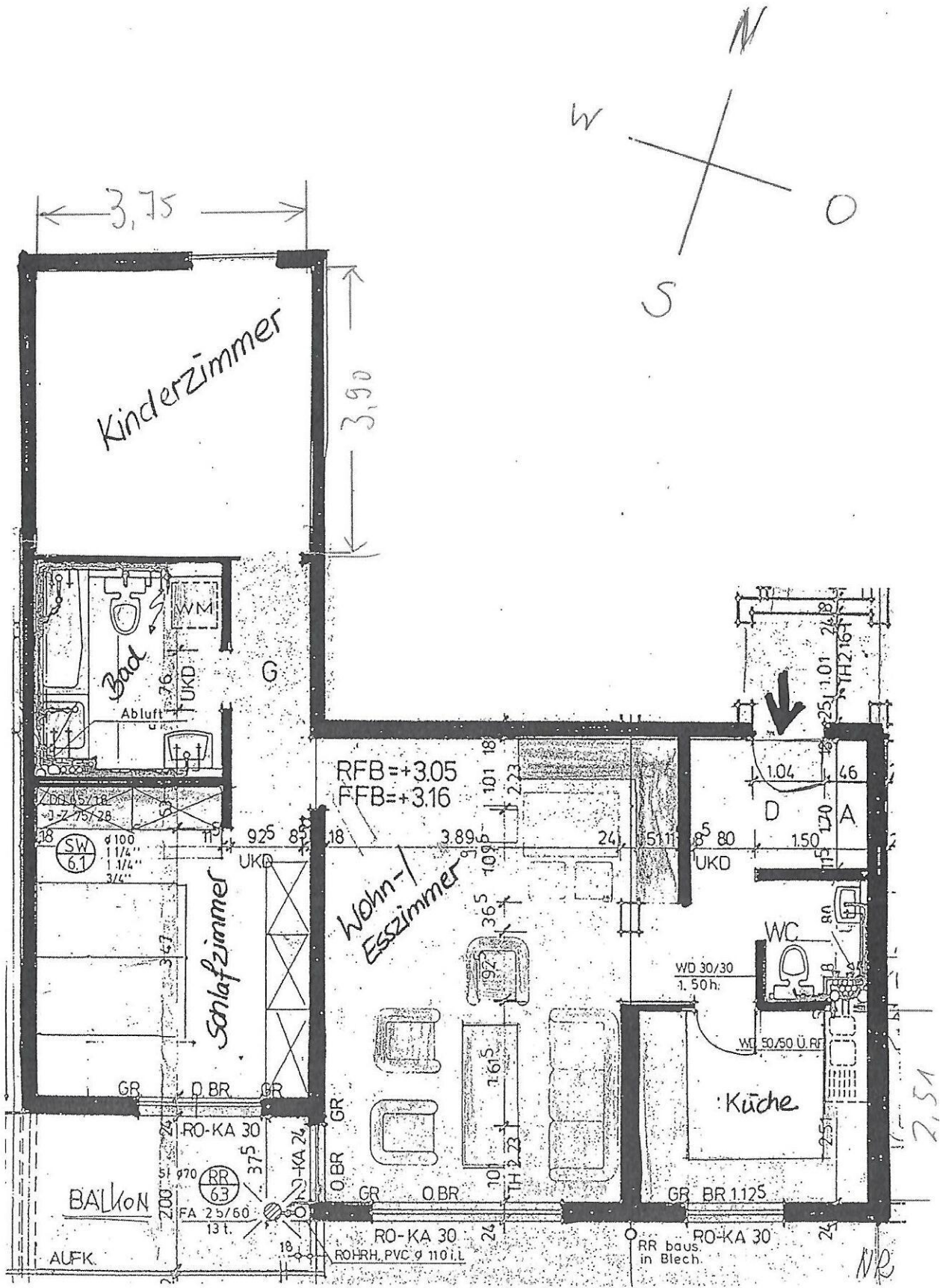Massstab 1:75